



2012 MCCA Program Outlook

This report is a ongoing explanation of the Minority Christian Coaches Association(MCCA) ministry program model and schedule of collaborative services delivered through our collective work.



Mission:

To empower youth, families and communities by creating leadership opportunities that foster accountability, education, employment training and service.

Vision:

To see urban centers throughout the world impacted by the love of Jesus Christ.

Organization History:

- The Minority Christian Coaches Association (MCCA) has been serving Milwaukee inner-city youth since 1996.
- MCCA received its 501-c-3 status from the IRS in October of 2005, making us a non-profit youth serving agency.
- We currently offer mentoring clubs, fitness classes, missions programs, internship training, sports camps, national college tours, in-state weekend camping and scholarships for more than 9,000 youth and families in the Milwaukee area.

What are the proven ministry techniques used in our programs?

- Partner with established community based agencies that offer enrichment programs to youth during after school hours
- Train coaches/mentors to facilitate scheduled Work Ready, Team Fitness and Sons of David mentor clubs with partnership sites
- Provide a outlet for churches, businesses and individuals to get involved with mission opportunities
- Canvass communities throughout the state to share the gospel and identify potential program partners

How does the program work?

MCCA trains coaches/mentors to provide community based agencies after school Team Fitness and Work Ready mentor clubs throughout the school year. These partnerships tend to be for 10-15 weeks during the fall, winter or spring months.

MCCA recruits young boys from these partnership locations to join a smaller group of participant's to participate in enrichment programs like the Sons of David, Vision Quest and Student Internship.

MCCA offers mission opportunities to churches and groups interested in serving youth through these partnerships as well.

Programs provide inner-city children opportunities to nurture healthy relationships with our mentors/coaches at their school in the partnership clubs. The coach then serves as a link to refer students to our more evangelical programs offered outside of the school setting.

What problem/need do our programs address?

Spiritual Revival- When youth participate in our Sons of David and missions programs they conduct bible studies, individual quiet times and attend church services. Many of the youth who participate in our program are un-churched and have no means to conduct bible studies. They are also disconnected from a local church home as well. MCCA provides teens an opportunity to learn the bible, receive spiritual guidance and explore a personal relationship with Jesus Christ. Also, teams of volunteers learn how to share their faith while serving as missionaries through our Vision Quest and Mission Opportunities.

Crime Reduction & Education - The mentor clubs we offer during after school hours and over the weekends help assist parents and school districts with keeping kids safe, while teaching them the importance of healthy mind, body and spirit. Crime is the highest in inner-city areas during these hours because many children are unsupervised. MCCA provides a healthy alternative by pairing youth up with a mentor/coaches to provide instruction, discipline and accountability. Giving youth the chance to channel their energy and release personal tension also makes learning more focused and productive. School principals and after school program directors have commended our programs for helping their team of teachers and tutors provide a better quality of education because pupils are more tentative in class.

Workforce Retention- The Work Ready, student internship and contract coach programs offer hundreds of teens and coaches employment training, leadership development and life skills to help stimulate the need for gainful employment. The earlier we introduce disadvantaged teens and adults to the workforce the more likely they will continue to seek employment and achieve self-sufficiency.

Racial Reconciliation- As teams travel Wisconsin we have a great opportunity to visit churches and communities who traditionally have minimum contact with minority individuals like those in our programs. Our presence and outreach to these areas help reduce fears, myths and stereotypes of our youth and those individuals living in these communities. Also the Gifts of Love program does a great job of this because it allows suburban families to do outreach in Milwaukee.)

2012 Program Outlook

The following are programs the Minority Christian Coaches Association (MCCA) will offer in 2012 through our outreach efforts. Listed are the estimated levels of participation of youth, families and volunteers who will benefit from these programs.

Sons of David Clubs

- 10 Program sites will host 150 youth in this program in 2012.
- Each partnership site will be given a 10-15 week semester scholarship.

Mission & Outreach

- 3 Vision Quest missions trips will host 200 missionaries in 2012.
- Each team will experience 10-days of VBS camp and visit major attractions.
- 20-25 Internship placements will offer semester in the city placements.

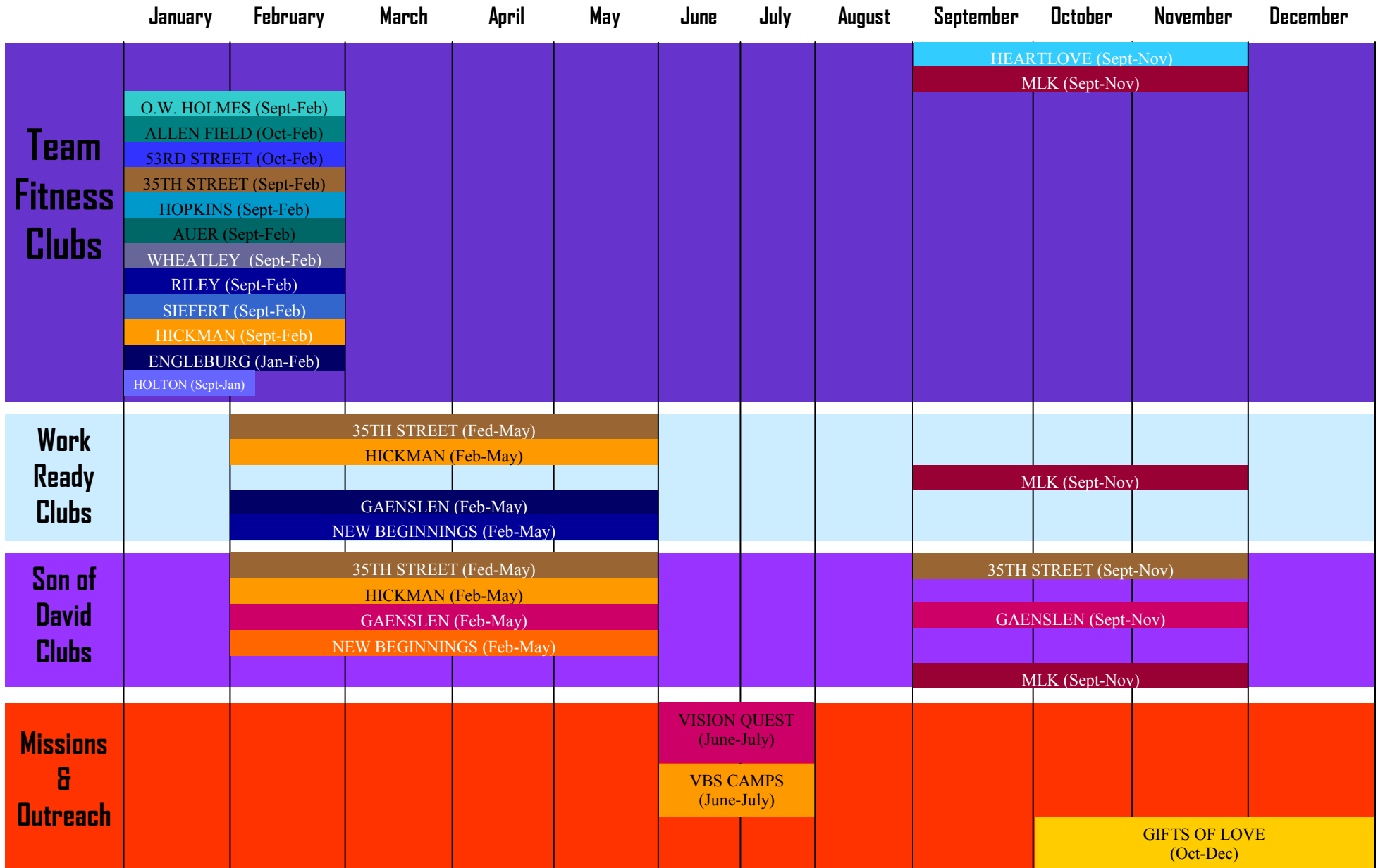
Team Fitness Clubs

- 20 Program sites will host 2,000 youth in this program in 2012.
- Each partnership site will be given a 10-15 week semester scholarship.

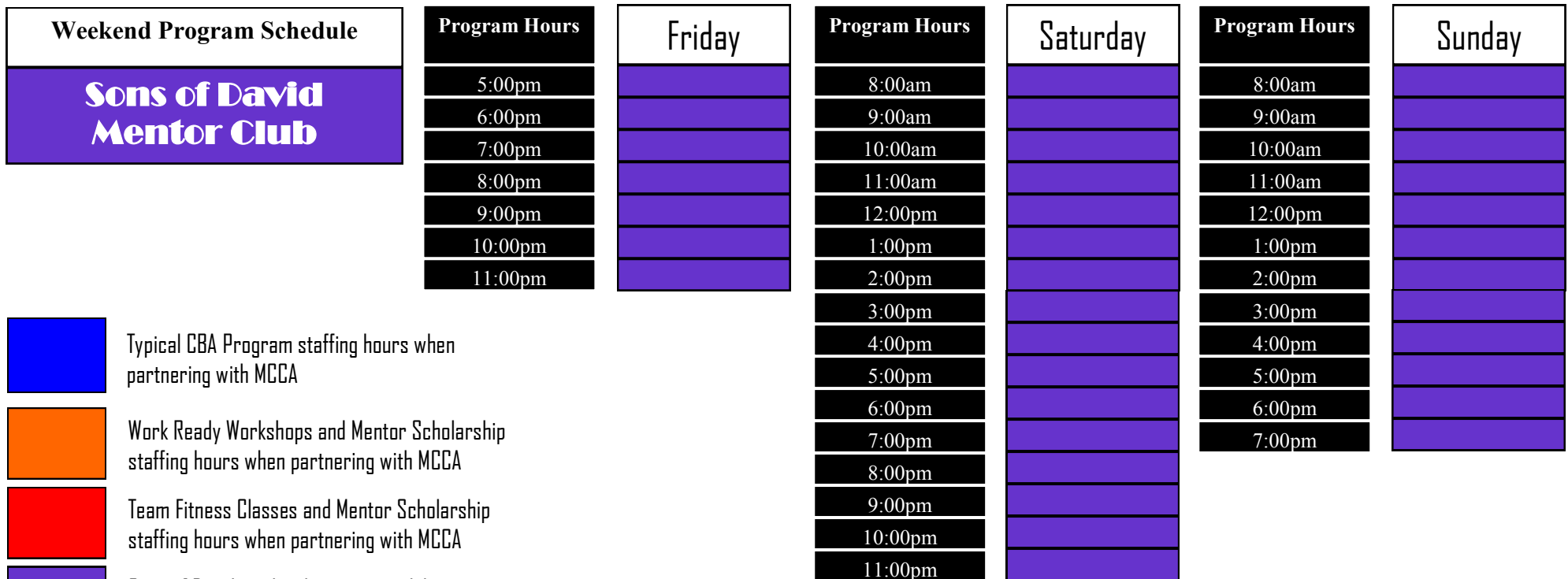
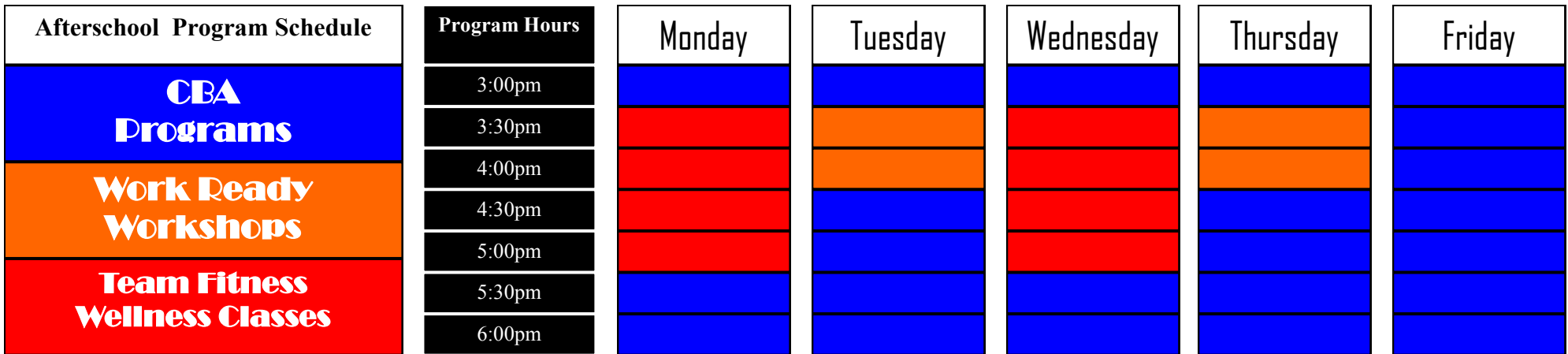
Work Ready Clubs

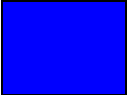



- 20 Program sites will host 300 boys in this program in 2012.
- Each partnership site will be given a 10-15 week semester scholarship.

2011 Program Timeline



This 2011 Program Timeline chart gives a detailed timeline of the MCCA 2011 partnerships sites, activities and programs the ministry provided in collaboration with schools, churches, businesses and community agencies.



-  Typical CBA Program staffing hours when partnering with MCCA
-  Work Ready Workshops and Mentor Scholarship staffing hours when partnering with MCCA
-  Team Fitness Classes and Mentor Scholarship staffing hours when partnering with MCCA
-  Sons of David weekend mentoring club program when partnering with MCCA

This chart shows the amount of hours youth are typically engaged in the average Afterschool Community Based Agency (CBA) that partners with MCCA through our Sons of David, Team Fitness, and Work Ready mentor clubs.

2012 Program Outlook

	January	February	March	April	May	June	July	August	September	October	November	December
Team Fitness & Work Ready Clubs			SITE 1							SITE 11		
			SITE 2							SITE 12		
			SITE 3							SITE 13		
			SITE 4							SITE 14		
			SITE 5							SITE 15		
			SITE 6							SITE 16		
			SITE 7							SITE 17		
			SITE 8							SITE 18		
			SITE 9							SITE 19		
			SITE 10							SITE 20		
Son of David Clubs			SITE 1							SITE 6		
			SITE 2							SITE 7		
			SITE 3							SITE 8		
			SITE 4							SITE 9		
			SITE 5							SITE 10		
Missions & Outreach		Semester in the City Internships Placements							Semester in the City Internships Placements			
						VISION QUEST (June-July)						
						VBS CAMPS (June-July)						
								EVENT STAFFING (Sept-Nov)				
									GIFTS OF LOVE (Oct-Dec)			

The MCCA 2012 Program Outlook charts the schedule of programs that will take place as it relates to the Team Fitness, Work Ready, Sons of David and Mission & Outreach work of our ministry in 2012.